



Sponsor Levels 2017

Presenting Sponsor – \$20,000 This is one exclusive sponsorship level that includes recognition as presenting sponsor in media, advertising and publication opportunities.

- + 10 Complimentary Rider Registrations
- + A bike for the entire event for company employees or individuals of choice
- + Marketing materials placed in participant bags
- + Opportunity to speak during opening ceremony

Platinum Sponsor – \$10,000 This sponsorship level supports one of the competitive teams riding to represent the five most common cancers affecting the Central Texas community.

- + 10 Complimentary Rider Registrations
- + Marketing materials placed in participant bags

Gold Sponsor – \$5,000 This sponsorship level provides the opportunity to select the color of cancer to support, honoring those who have been impacted by that type of cancer.

- + 5 Complimentary Rider Registrations
- + Marketing materials placed in participant bags

Silver Sponsor – \$2,500 Silver sponsors would be assigned a bike which will be associated with one of the twenty colors of support.

- + 4 Complimentary Rider Registrations
- + Marketing materials placed in participant bags

Bronze Sponsor – \$1,000 Each hour of this “Sponsor the Hour” level will be dedicated to one of the 20 colors of cancer and will provide an opportunity to show support by sponsoring a specific color/hour.

- + 4 Complimentary Rider Registrations

All Sponsorships include:

The company logo printed on all brochures, posters, T-shirts, event signage & other printed materials; logo on 20/20 event website with link to sponsor site; sponsor recognition during opening ceremony; and booth at the event.

SPONSOR INFORMATION

Sponsor Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Presenting.... \$20,000 Platinum.... \$10,000 Gold.... \$5,000

Silver.... \$2,500 Bronze.... \$1,000

We are unable to attend but would like to make a tax-deductible donation of... \$_____

PAYMENT METHOD

Please accept my gift by (circle one): American Express Discover Mastercard
Check*

*Please make checks payable to Re: Cancer.

Cardholder Name (please print): _____

Card Number: _____

Exp. Date: _____ Verification Code: _____

Billing Address: _____

Signature: _____

PLEASE RETURN TO:

Re: Cancer
55 N. I-35, Suite 260
Austin, TX 78702

regardingcancer.org

CONTACT INFORMATION:

Diana Dobson
diana@regardingcancer.org
512-771-3299



20 Colors 20 Hours Ride Color Schedule

Saturday February 4th 8am-8pm

8am-9am- Gold: Childhood

9am-10am- Dark Blue: Colon, Rectal, Colorectal

10am-11am- Gray: Brain

11am- 12pm- Purple: Pancreatic, Leiomyosarcoma, Hodgkin's Lymphoma, Desmoplastic

12pm- 1pm- Peach: Endometrial, Uterine

1pm-2pm- Teal: Ovarian, Cervical, Thyroid

2pm-3pm- Pink: Breast

3pm-4pm- Amber: Appendix

4pm-5pm- Royal Blue: Testicular, Male Breast

5pm-6pm- Light Blue: Prostate

6pm-7pm -Kelly Green: Gallbladder, Bile Duct

7pm-8pm- Periwinkle: Esophageal, Gastric, Small Intestine

Sunday February 5th 8am-4pm

8am-9am - Black: Melanoma, Neuroendocrine

9am-10am- Yellow: Sarcoma, Bone, Bladder

10am-11am- White: Lung, Retinoblastoma, Mesothelioma

11am-12pm- Lime Green: Non-Hodgkin's Lymphoma

12pm-1pm- Orange: Leukemia, Kidney, Skin Cancer

1pm-2pm- Burgundy: Head, Neck, Throat, Laryngeal, Pharyngeal, Multiple Myeloma

2pm-3pm- Emerald Green: Liver

3pm-4pm- Lavender: General Cancer Awareness